



**STRATEGIC PLAN**  
**A Way Forward for Karate in Western Australia**  
**2019 - 2021**

## WEST AUSTRALIAN KARATE FEDERATION 2019 – 2021 STRATEGIC INTENT

<b>VISION</b>	Karate to be recognised as an activity for life		
<b>MISSION</b>	To maximise safe participation by creating an optimal environment for enjoyment and success in Karate in Western Australia		
<b>VALUES</b>	Commitment, Consistency, Community		
<b>Pillars of Karate</b>	<b>Management &amp; Governance</b>	<b>High Performance</b>	<b>Inclusive Participation</b>
<b>Key Strategies</b>	<ul style="list-style-type: none"> <li>• Effectively manage AKFWA and build a dynamic and sustainable organisation.</li> <li>• Provide leadership, direction and high quality services to our members.</li> <li>• To operate as a “Best Practice” State Sporting Association.</li> <li>• Promote high quality communication with all stakeholders.</li> </ul>	<ul style="list-style-type: none"> <li>• Provide pathways and support for those athletes, coaches, referees, judges and officials to achieve high performance outcomes, including representation at international events.</li> <li>• Maximise the Western Australian presence at National and International events (athletes, coaches, referees, judges and officials).</li> <li>• Grow number of registered state team members.</li> <li>• Continue growth of the WA Karate League.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Increase the number of participants engaged in Karate in WA, including athletes, coaches, referees, judges and officials.</li> <li>➤ Deliver high quality junior participation</li> <li>➤ Develop programmes tailored to Athletes With Disabilities (AWD).</li> </ul>
<b>Key Performance Indicators</b>	<ul style="list-style-type: none"> <li>➤ Annual review of Strategic Plan.</li> <li>➤ Annual Board performance review.</li> <li>➤ Provision of quarterly financial reports to include profit &amp; loss statements, cash flow forecasts and budget actual variance reports.</li> <li>➤ Minimum of 6 Board meetings per annum.</li> <li>➤ Generate income streams from public and private sectors.</li> <li>➤ Implement a regular report to members</li> </ul>	<ul style="list-style-type: none"> <li>➤ Develop High Performance plan from DSR HP review recommendations.</li> <li>➤ Provide workshops, clinics and courses in WA where both internal and external resources are used to increase the knowledge and awareness of WA athletes, coaches, referees, judges and officials.</li> <li>➤ Maintain the quality of athletes registered in the State team</li> <li>➤ Increase number of Australian level referees by 2.</li> <li>➤ Increase the States total medal count at the National titles year on year</li> <li>➤ Implement state champion awards based on State Championship, and WA Karate League events.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Grow the AKFWA membership</li> <li>➤ Longer term appointing Development Officer.</li> <li>➤ Incorporate novice divisions within the WA Karate League.</li> <li>➤ Deliver special needs opportunities.</li> <li>➤ Provide industry seminars for coaching and club development.</li> </ul>

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Strategic Priority Area	Key Strategies	Key Performance Indicators
Management & Governance	<ul style="list-style-type: none"> <li>• Effectively manage AKFWA and build a dynamic and sustainable organisation.</li> <li>• Provide leadership, direction and high quality services to our members.</li> <li>• To operate as a “Best Practice” State Sporting Association.</li> <li>• Promote high quality communication with all stakeholders.</li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• Annual review of Strategic Plan.</li> <li>• Annual Board performance review.</li> <li>• Provision of quarterly financial reports to include profit &amp; loss statements, cash flow forecasts and budget actual variance reports.</li> <li>• Minimum of 6 Board or Executive Committee meeting per annum.</li> <li>• Bi-annual surveys of members and stakeholders.</li> <li>• Generate income streams from public and private sectors.</li> <li>• Implement a regular report to members.</li> </ul>
High Performance	<ul style="list-style-type: none"> <li>• Provide pathways and support for those athletes, coaches, referees, judges and officials to achieve high performance outcomes, including representation at international events.</li> <li>• Maximise the Western Australian presence at National and International events (athletes, coaches, referees, judges and officials).</li> <li>• Maintain quality of state team members.</li> <li>• Continue development of WA Karate League.</li> </ul>	<ul style="list-style-type: none"> <li>• High Performance plan developed and implemented</li> <li>• Annual review of performance goals for the WA State Team.</li> <li>• Provide workshops, clinics and courses in WA where both internal and external resources are used to increase the knowledge and awareness of WA athletes, coaches, referees, judges and officials.</li> <li>• Maintain quality of State team members.</li> <li>• Increase number of Australian level referees by 2.</li> <li>• Implement state champion awards based on State Championship, and WA Karate League events.</li> </ul>
Inclusive Participation	<ul style="list-style-type: none"> <li>• Increase the number of participants engaged in Karate in WA, including athletes, coaches, referees, judges and officials.</li> <li>• Deliver high quality junior participation programmes.</li> <li>• Develop programmes tailored to Athletes With Disabilities (AWD).</li> </ul>	<ul style="list-style-type: none"> <li>• Grow the AKFWA membership through developing new clubs.</li> <li>• Increasing WAKF paid workforce.</li> <li>• Incorporate novice divisions within the WA Karate League (new initiative).</li> <li>• Deliver opportunities for athletes with special needs</li> <li>• Provide industry seminars for coaching and club development.</li> </ul>